

Business Overview

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Think BIGGER. Think NWA.

Freedom of Choice

The Visionary



1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012

pre 2010



The first two companies
join the NWA



2005 - 2010

Investment &
infrastructure in
preparation for his
return

2005

Sold his very successful
business to pursue a greater
vision

01.05.2010



1985 – 2005

First introduced Network Marketing to Germany and established a
European market leader for Nutrition, Cosmetics and Perfume products

1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012



Think BIGGER. Think NWA.

Freedom of Choice

*"... to give people the chance to dream big and
make those dreams a reality ...
... to rise amongst the Billion Euro
companies, that is my goal, that is the reason
why I returned, and I will not give up until
this has been achieved!"*

Think BIGGER. **Think NWA.**



Freedom of Choice

Statistics since 1st May 2010:

- Over 200,000 registered distributors
- Already three qualified members of the Presidents Team
- Over \$300,000,000.00 CAD annual sales
- Subsidiaries in 25 countries
- Over 1,200 full-time 'internal' employees
- Currently 13 company platforms within the Network World Alliance

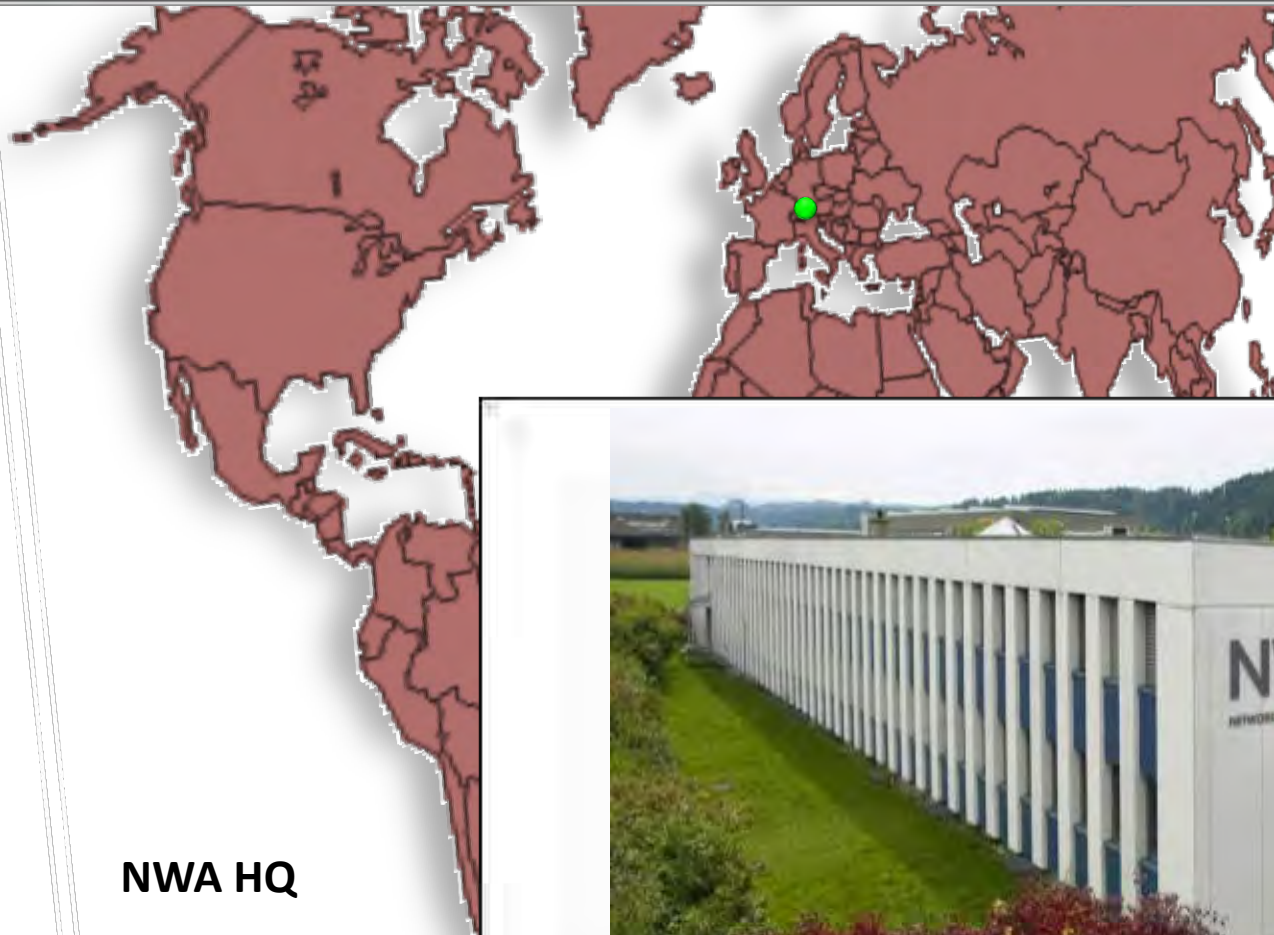


Think **BIGGER.** Think **NWA.**



Freedom of Choice

The Presence



NWA HQ

Altshofen, CH



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The Presence



NWA Service & Support

Ahlen, DE



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Logistics

Ahlen, DE



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The Presence



VIE at home HQ

Chichester, UK



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Freedom of Choice

The Presence



Re-Vita Asia HQ

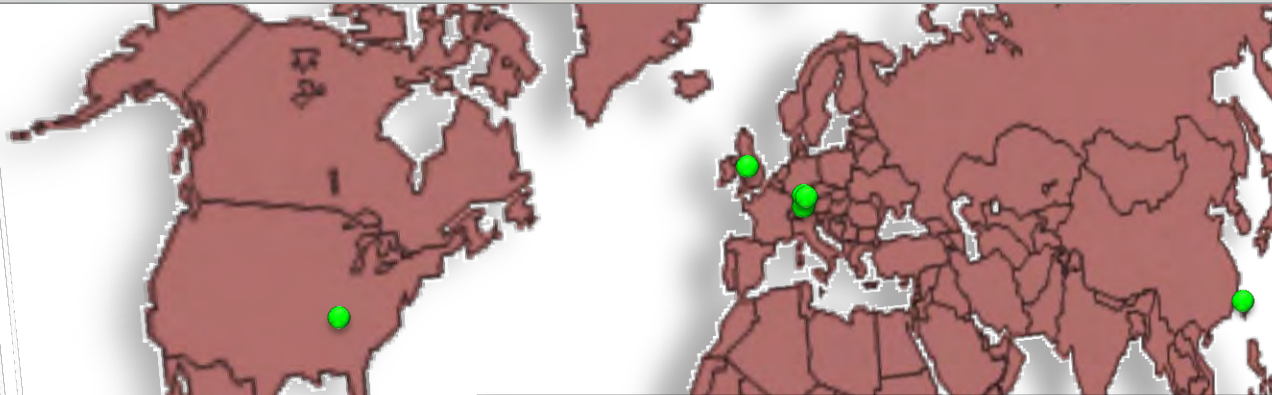
Taipei, Taiwan



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The Presence



Re-Vita USA HQ

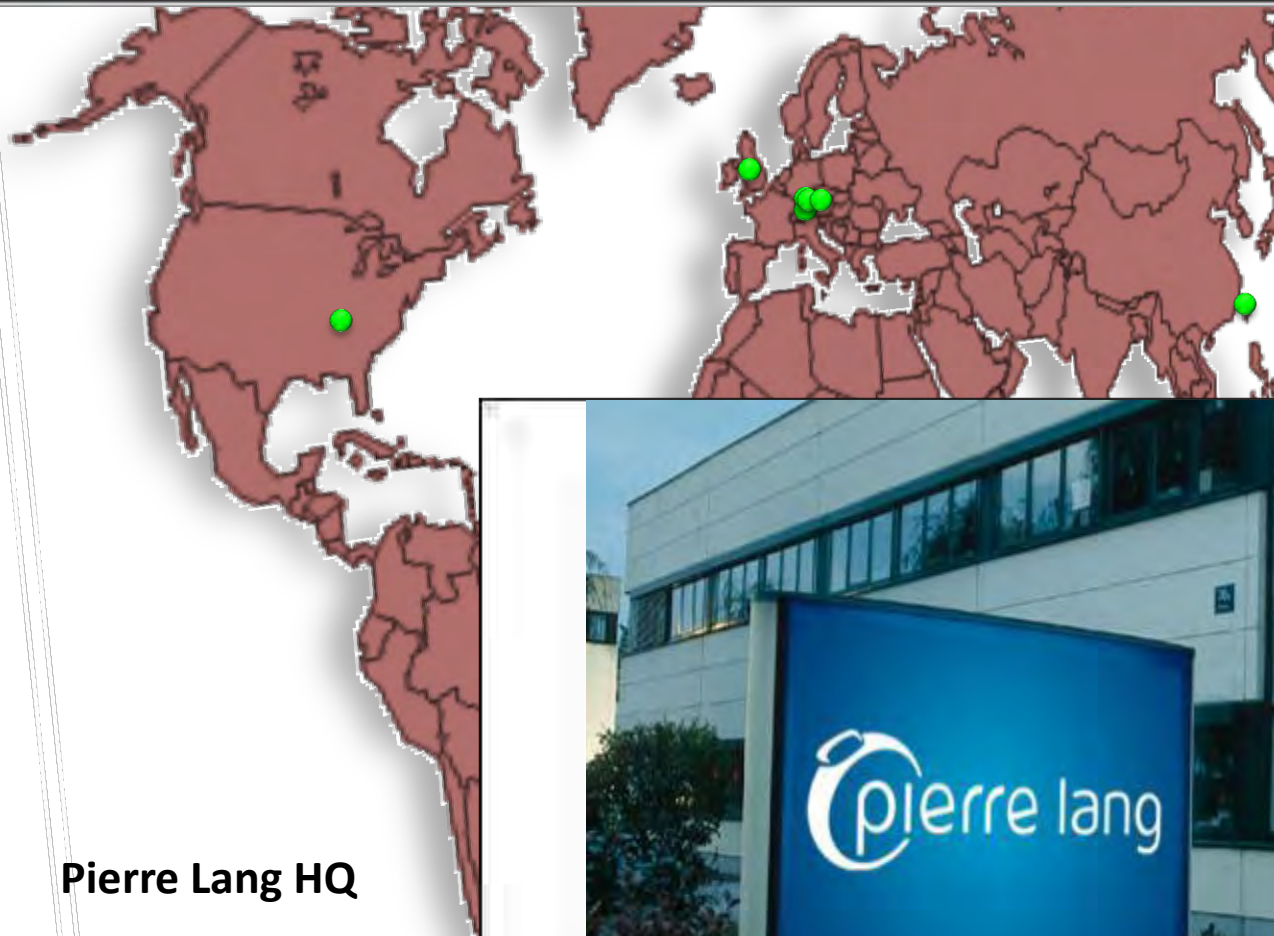
Florida, USA



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Freedom of Choice

The Presence



Pierre Lang HQ

Vienna, A

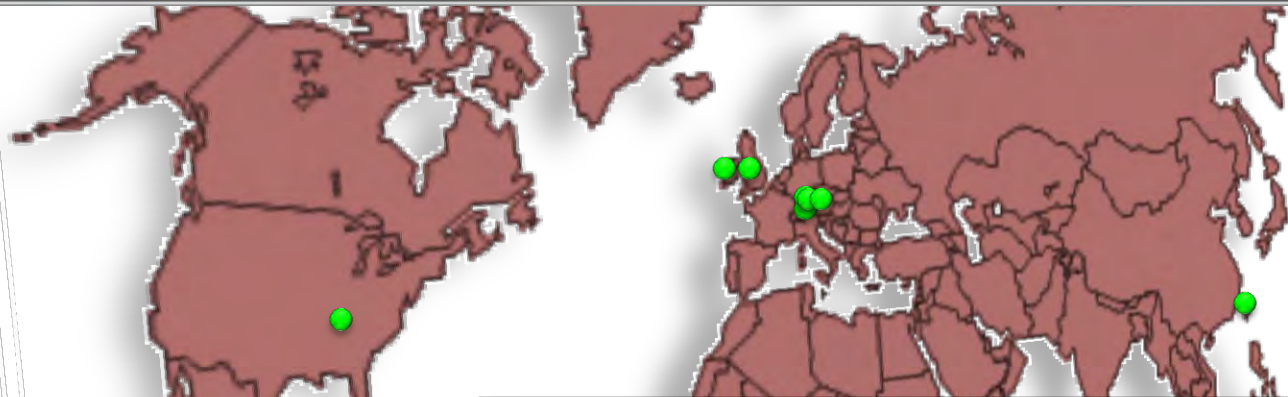


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Freedom of Choice

The Presence



Pierre Lang Production
Ireland



Think BIGGER. **Think NWA.**

Freedom of Choice

Right Company?



Think BIGGER. **Think NWA.**

Freedom of Choice

Why should you look?

More Family Time?



Financial Independence?



Your Luxury Dream Car?



New Home or Vacation Property?



More Time Freedom?



More Holidays?



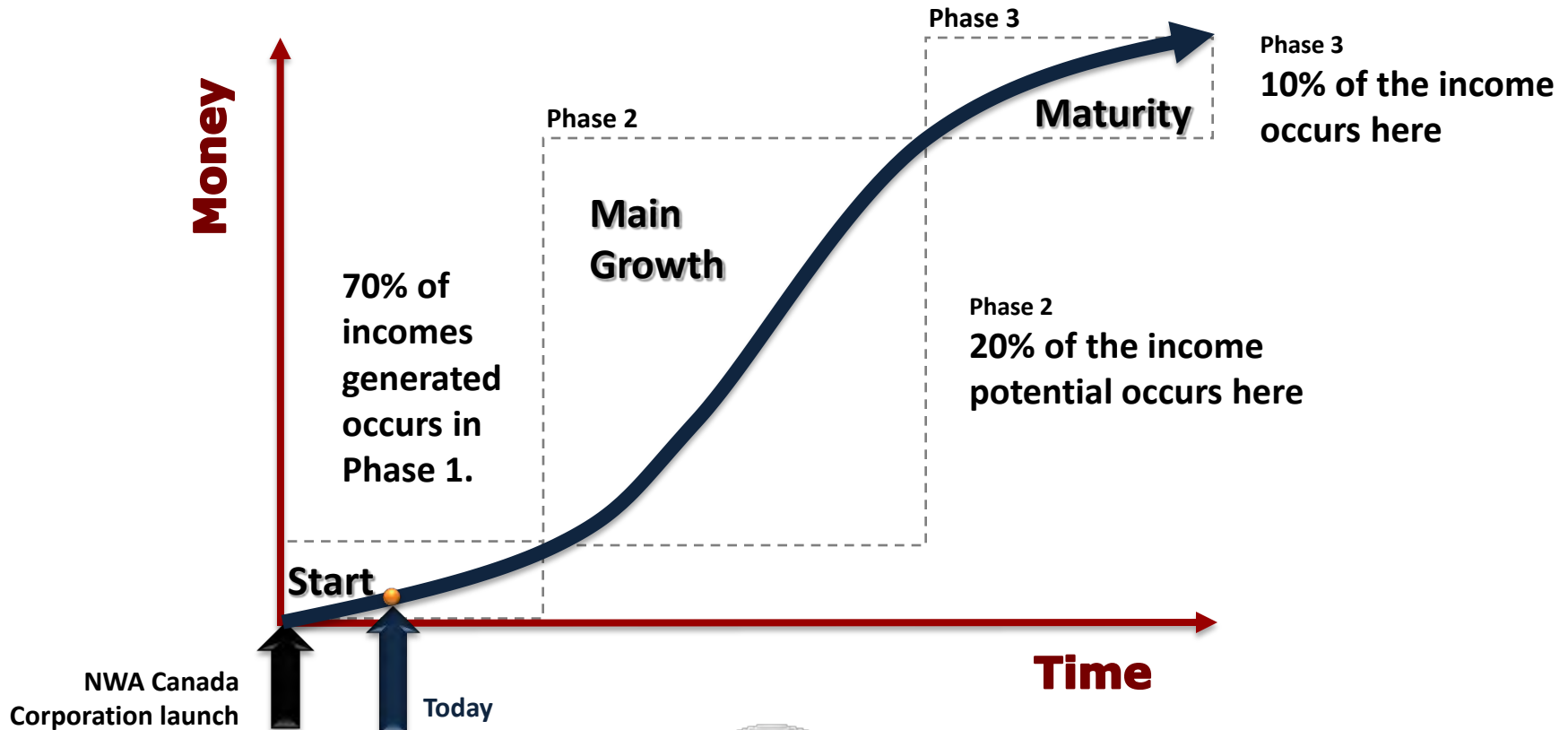
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Freedom of Choice

Why should you look?

“Be at the right place at the right time and make something of it” Ray Croc

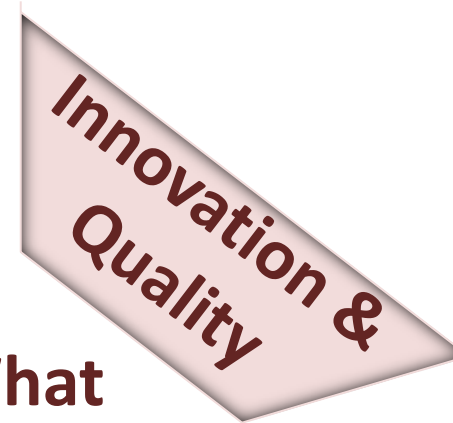


Think BIGGER. **Think NWA.**



Freedom of Choice

Right Company?



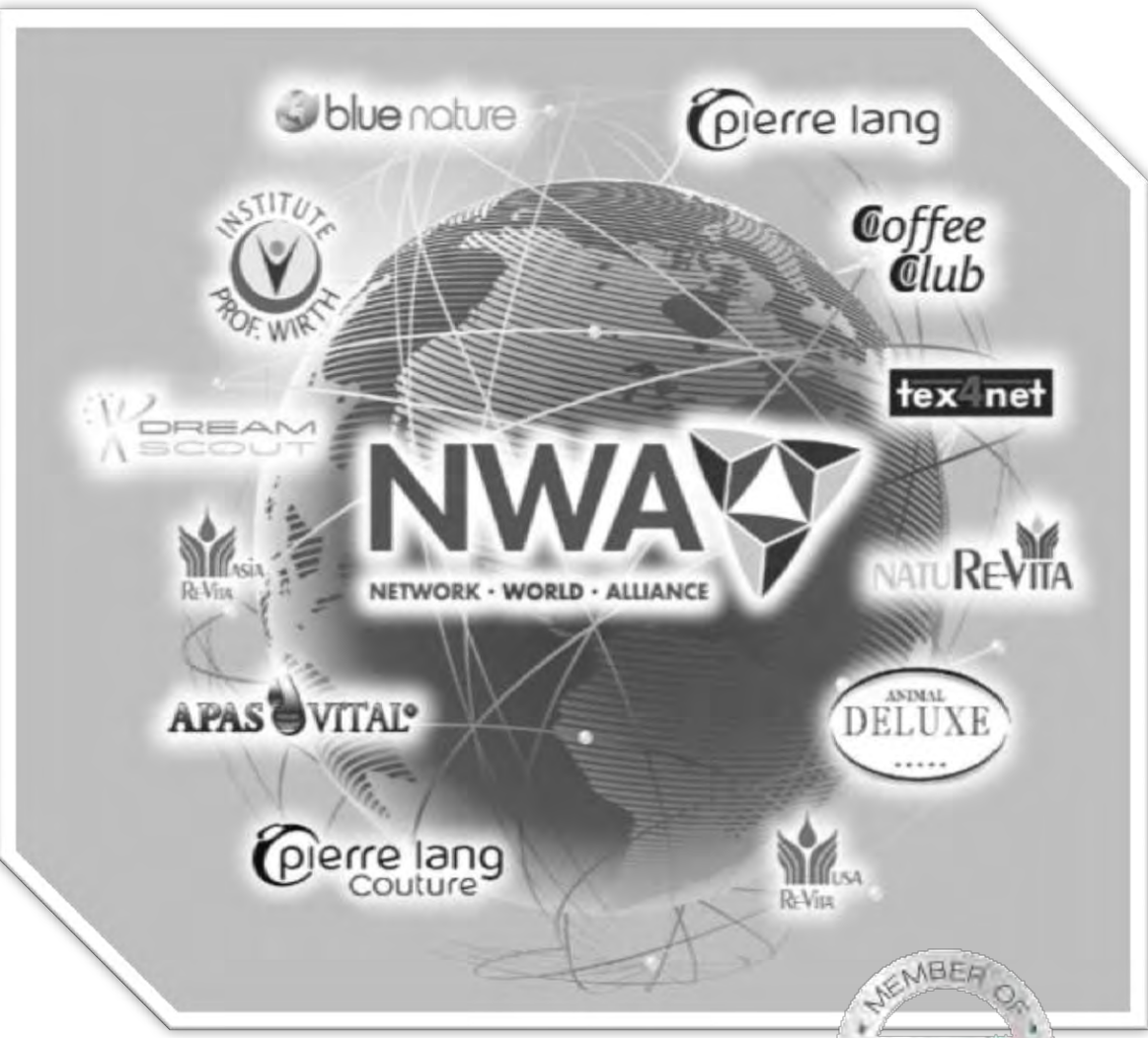
What
should you
look for?

Think BIGGER. **Think NWA.**



Freedom of Choice

What should you look for?



- A unique business model
- Greater selection, greater freedom, greater commissions, fewer “no’s”
- A business model that offers total freedom of choice!

Think BIGGER. **Think NWA.**



Freedom of Choice

What should you look for?



Individualized and personalized perfumes

(your child can lend you a hand with the design!)



Think BIGGER. **Think NWA.**

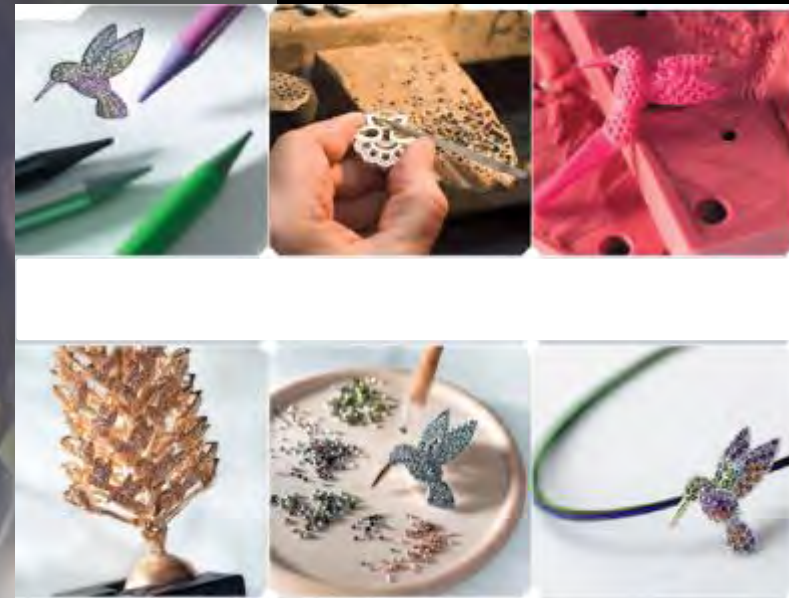


Freedom of Choice

What should you look for?



pierre lang
designed for me



Think BIGGER. **Think NWA.**



Freedom of Choice

Right Company?



Think BIGGER. **Think NWA.**



Freedom of Choice

What should you look for?



- Currently 13 company platforms, with further platforms due to be introduced in 2011
- Global presence – at least 33 countries planned by end of 2011
- Each company platform is an entity of its own
- Some company platforms are 25 + years



Think BIGGER. **Think NWA.**

Freedom of Choice

Right Company?



Think BIGGER. **Think NWA.**

Freedom of Choice

What should you look for?



Statutory Declaration Pursuant to Sections 55 – 55.1 of the Competition Act of Canada

“There are no guarantees regarding income. Our estimate of what the typical participant is likely to earn is approximately \$1,420 per year. A participant, for the purposes of this estimate, includes all participants who make a sale of The Company products within the one year period. This estimate is subject to change after the first six months of our operation in Canada and will be updated annually thereafter. This “typical” figure is representative of the smallest range of compensation expected to be earned by over 50% of all participants in the plan.” NWA Canada does not guaranty the income of any person or entity participating in its program. Incomes earned will be in direct proportion to the time and effort put forth by each participant in the program.

7 Different Earn Potentials

ENTRY

1. Retail Margin / Handelsspanne

2. Bonus Rate / Bonusstaffel

MOTOR

3. Level Bonus / Level Bonus

4. Depth Bonus / Tiefenbonus

RECOGNITION

5. Annual Bonus / Jahresbonus

6. Car Bonus / Autokonzept

7. Travel Bonus / Reisebonus

NWA’s marketing plan is fair & equitable for all Distributors and is achievable, profitable and doable.
NWA meets Industry Canada Regulations.

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Freedom of Choice

What should you look for?

Qualification and Level:

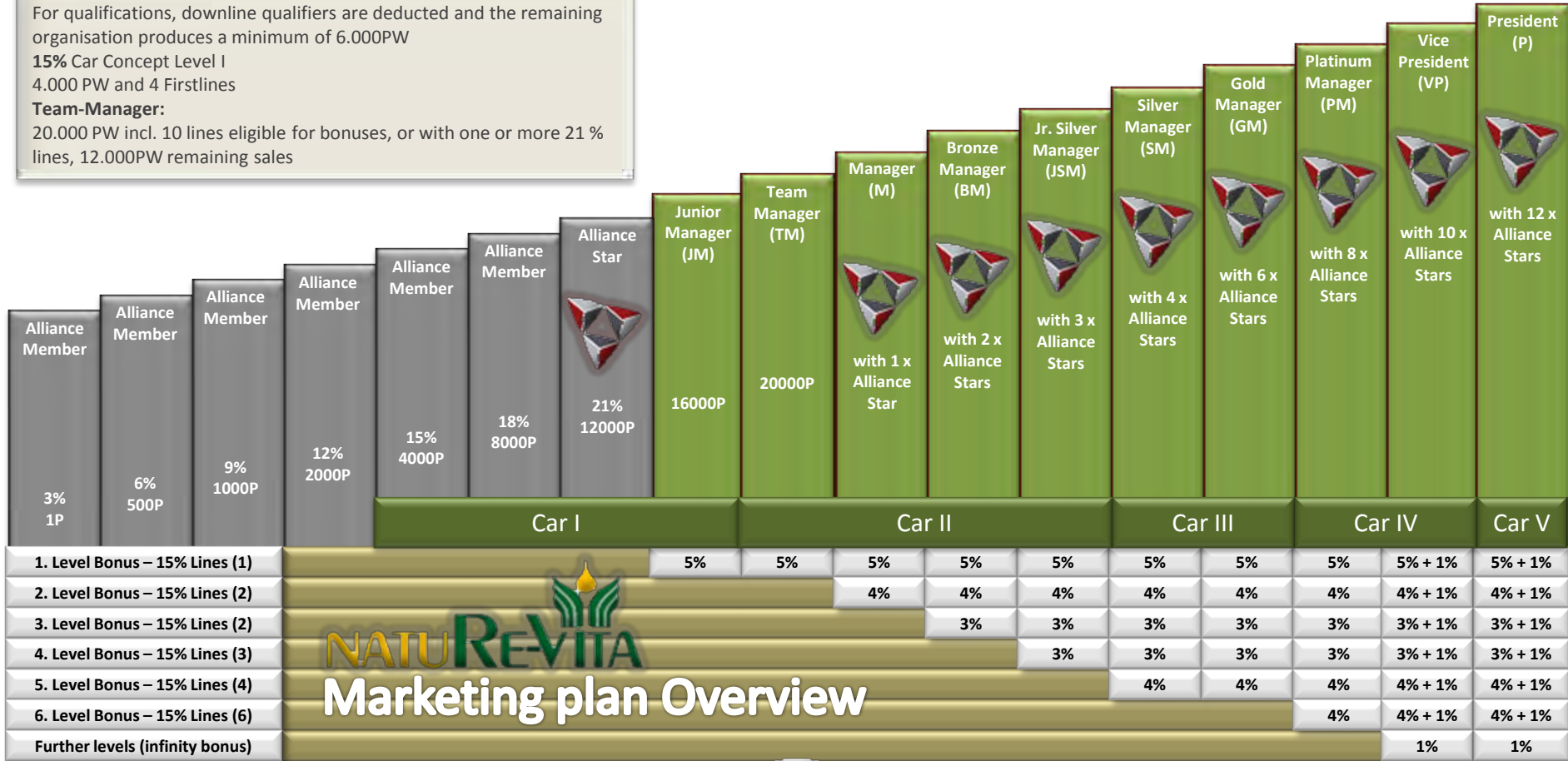
For qualifications, downline qualifiers are deducted and the remaining organisation produces a minimum of 6.000PW

15% Car Concept Level I

4.000 PW and 4 Firstlines

Team-Manager:

20.000 PW incl. 10 lines eligible for bonuses, or with one or more 21 % lines, 12.000PW remaining sales



NATU REVITA
Marketing plan Overview



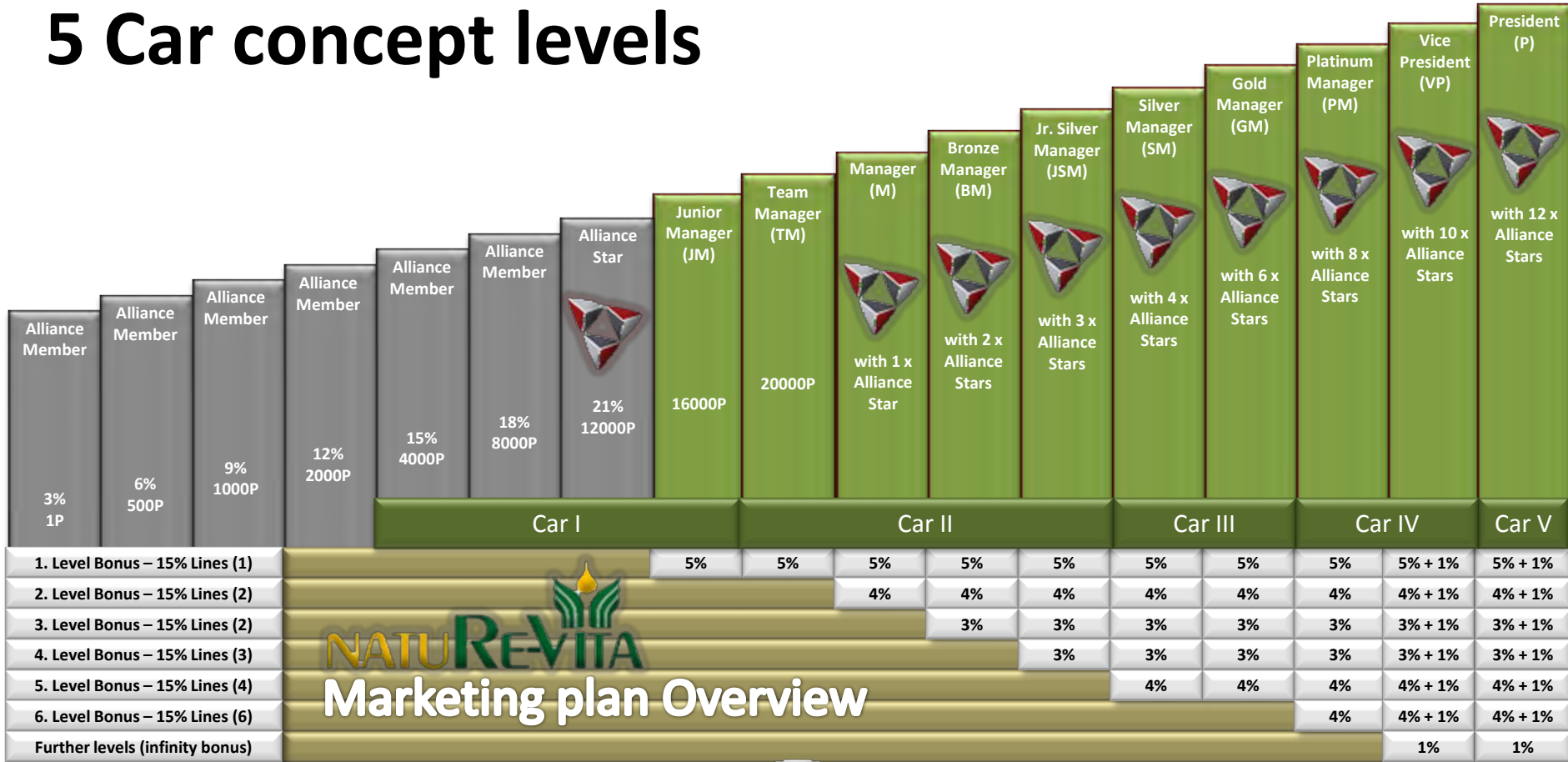
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Freedom of Choice

What should you look for?



5 Car concept levels



NATU REVITA
Marketing plan Overview



Think BIGGER. Think NWA.

Freedom of Choice

Our Car Concept



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Freedom of Choice

Our Car Concept

15%
12%

From 4,000 PV

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Freedom of Choice

Our Car Concept

Team Manager

with **20.000 PV total sales**

10 active lines

Or with **1 x 21%er**

12,000 PV rest volume



Approx Earn. **\$1,200.00 - \$2,050.00**

+ Car Level II + Travel Seminar

* The approximate earn is based on the experience gathered from members already at the required level in the commission plan. This is not a guaranty and is subject to the time and effort put into the business.



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Freedom of Choice

Silver Manager

Our Car Concept

With **4 x 21%ers**

Approx. Earn: **\$6,250.00 - \$8,500.00**

+ Car Level III

* The approximate earn is based on the experience gathered from members already at the required level in the commission plan. This is not a guaranty and is subject to the time and effort put into the business.

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Freedom of Choice

Platinum Manager

Our Car Concept

With **8 x 21%ers**

Approx. Earn: **\$12,250.00 - \$14,250.00**

+ Car Level IV

* The approximate earn is based on the experience gathered from members already at the required level in the commission plan. This is not a guaranty and is subject to the time and effort put into the business.

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2011

Our Car Concept

President

Mit **12 x 21%er**

Verdienst ca. **\$27,000.00 - \$35,500.00**

+ Auto Stufe V + President's Team

* The approximate earn is based on the experience gathered from members already at the required level in the commission plan. This is not a guaranty and is subject to the time and effort put into the business.



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2011



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Freedom of Choice

What should you look for?



Choice of Travel Incentives

Qualification 2011
Trips 2012

Adventure Trip to
Colorado

Carribean Dream
Cruise

Family Holiday to
Dubai

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Freedom of Choice

Team Manager in 2011

Or next level higher if already qualified in 2010



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Freedom of Choice

Right Company?



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Freedom of Choice

Market Potential



Population approx. **35,000,000** people

What % of the population have a budget for any of the following:

Coffee **Shampoo** **Shower Gel**

Shaving Gel *Jeans* **Perfume** *Juice*

Cosmetics **NUTRITIONAL SUPPLEMENTS**

Creams **Soaps** **Jewelry** *Accessories* **Baby Care**



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Freedom of Choice

100%

?

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Freedom of Choice

Market Potential



Let's say we want to capture at least 10% of the market potential by 2015

Let's say **40%** to be reserved

- 35,000,000** people ← **40%**
- 14,000,000** people ← **10%**
- 1,400,000** people

Average Monthly Budget? For:

Coffee Shampoo Shower Gel **\$150?**

Shaving Gel *Jeans* Perfume *Juice*

Cosmetics **NUTRITIONAL SUPPLEMENTS**

Creams Soaps *Jewelry* *Accessories* **Baby Care**



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Market Potential



35,000,000 people

14,000,000 people

1,400,000 people

210,000,000 CAD

Monthly sales

x \$150

NWA pays up to 43% (excl. Up to 40% retail profit)

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Market Potential



210.000.000.00 CAD

x 43%

90,300,000.00 CAD

Per month!

Position yourself NOW!

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What should you look for?



Global Market Potential

Right Company?



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What should you look for?



Distributor Starter Kit

You will receive trainings and be invited to academies

To become an Independent Business Owner and take part in the Network Marketing revolution, you can register today! You then have the right also to build a business and work with the NWA whenever and wherever you wish!

\$25.00 + tax

Join The NWA Family Today!

There are no product purchases required to become a distributor of NWA Canada Corp. All Product Purchases are optional, we have included a few examples in the following slides. Choose to get started at your comfort level whether that be 100 Points/\$70.00 or one of the Product Packs shown. It's your business therefore it is your choice!



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Freedom of Choice



President

Aufgrund der herausragenden Leistung in den zurückliegenden Monaten
verleihen wir

Bianca & Mario Felicetti

heute den Titel President.

Herzlichen Glückwunsch!

Helmut Spicker

Wolfgang Balters



Think BIGGER. **Think NWA.**



In just 5 months



★ President

Aufgrund der herausragenden Leistung in den zurückliegenden Monaten verleihen wir

Michaela & Ulrich Walter

heute den Titel [★]President.

Herzlichen Glückwunsch!

Helmut Spikker

Wolfgang Batters



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In just 5 months



Everyone has time. **The time is now.**

Our optional starter sets

Health Starter Set



370 Points
MSRP: \$510.00
Distributor Cost:
\$333.00
12 Items Included

Beauty Starter Set



509 Points
MSRP: \$700.00+
Distributor Cost:
\$499.00

Aloe Vera Starter Set



568 Points
MSRP:
\$870.00+
Distributor Cost:
\$599.00

Business Starter Set



1289 Points –
Distributor Cost:
\$1,999.00
82 Items

See flyer for full information

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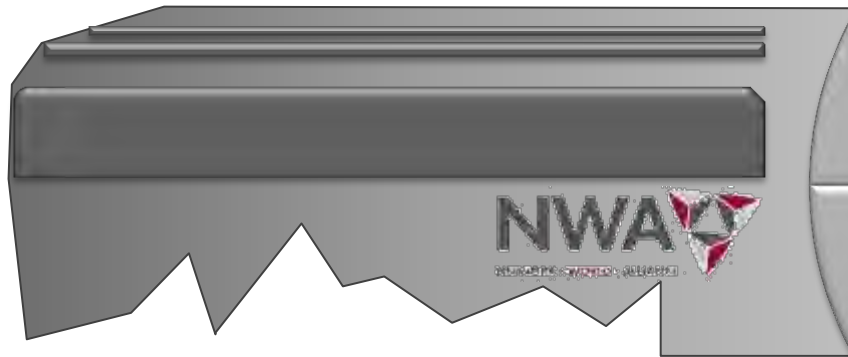


Freedom of Choice

Open your business today!



The **Key** To Success...



... Unlock Your **Dreams!**

Get together with the person who introduced you to NWA, choose a product pack that's right for you – and get started right away!

Think **BIGGER.** Think **NWA.**



Freedom of Choice