

TAKE PART AND WIN!



WORLD CUP '11



NWA·TEAM 

WORLD CUP '11

TIME FRAME: 05.03.2011 - 31.08.2011

175,000 €

PRIZE MONEY

1ST PLACE 100,000 € / 2ND PLACE 40,000 € / 3RD PLACE 20,000 € /
4TH PLACE 10,000 € / 5TH PLACE 5,000 €

THE NWA TEAM WORLD CUP 2011 PRIZE MONEY 170,000 €!

WHO PLAYS AGAINST WHO?

All Partners who have reached the position of 21% or higher by January with at least 3 active first lines, or have a rest volume of at least 12,000 PV with one or more 21% lines, get to form their own team (as Team Captains).

You can find this under www.my-nwa.com in the internal download area of the start page.

THE GAME RULES:

- The competition starts on **05.03.2011** and ends on **31.08.2011**.
- The game will follow a simple 6-round knock-out system.
- After each round, the team that collects the most world cup points continues to the next round.
- One world cup point = one new registered partner with a minimum sales volume of 500 PV in the registered month.
- After each round, the winning teams are drawn to find out who competes against who in the next round.
- The announcement of the winner and the presentation of the winnings takes place during the NWA late summer party on the 10th September 2011 in Hannover, Germany.

Teams from all NWA countries compete against each other!

PRIZES:

- All Partners of the winning first round teams that have at least one world cup point contributing to the total result, receive a limited NWA Team World Cup Winner polo shirt.

- Additionally, the best five teams receive:

1st place	100,000 € (90,000 € for the team plus 10,000 € for the Team Captain (21%er))
2nd place	40,000 € (36,000 € for the team plus 4,000 € for the Team Captain (21%er))
3rd place	20,000 € (18,000 € for the team plus 2,000 € for the Team Captain (21%er))
4th place	10,000 € (9,000 € for the team plus 1,000 € for the Team Captain (21%er))
5th place	5,000 € (4,500 € for the team plus 500 € for the Team Captain (21%er))

- The reward per Partner of the winning team are calculated as follows:
Total reward of 100,000 € = 10,000 € for the Team Captain plus 90,000 € shared out between all Partners who have registered a new Partner within the competition time period, who makes a minimum of 500 PV of sales in the registration month.

Example: If during the competition time frame 500 new Partners are registered by the winning team, each partner will receive 180 € per newly registered Partner. Therefore, if in this example, a Partner has registered 12 Partners, he receives a reward of 2,160 €.



COMPETITION TIME FRAME: 05.03.11 - 31.08.11

THE KNOCK-OUT SYSTEM:



= 1 NWA World Cup Team



1ST PLACE 100,000 € / 2ND PLACE 40,000 € / 3RD PLACE 20,000 € / 4TH PLACE 10,000 / 5TH PLACE 5,000

* All Partners of the winning first round teams that have at least one world cup point contributing to the total result, receive a limited **NWA Team World Cup Winner polo shirt**.

+ an **NWA Team World Cup Sticker!**



LIMITED!

UP '11